Automated content analysis

100,000+ Twitter messages containing keywords:
Max Factor, cosmetics & makeup
www.dollywagon.com

DOLLYWAGON

Humour, teenage life observation

RT @WereJustTeenss: Girls suffer from PMS, periods, cramps, child-birth, menopause, shaving, plucking, makeup delemas and high heels. Men just complain. WTF?

Net kamer helemaal opgeruimd en spullen weggegooit enzo, zometeen echt omkleden, makeup en haar doen en met hond lopen, 1 uur marielle hier

Campaigning, ethical consumerism

RT @InjusticeFacts: Every year 12 million tons of fruits and vegetables are wasted on the production of cosmetics instead of feeding hungry children.

Competitions, promotions

RT @niceneasy_UK: RT & Flw to win a Max Factor makeup pouch with sample size products! See Twitpic for T&C's! http://t.co/hKQLZ2H

http://t.co/HTKZSg1 Using a Mineral Makeup Brush | Free professional natural makeup ...: Mineral cosmetics could... http://t.co/wJoDt41

Makeup: MAC Cosmetics A Rose Romance Review (Pursebuzz.com for hair care, skin and cosmetic makeup tips) http://t.co/wJiUgre

RT @KatieWeasel: Cher Lloyd spotted throwing a brick through the window of Superdrug Peckham and running off with two trolleys full of Max Factor foundation

Product information & consumer advice

Lol!RT @mmamasedi: RT @iQuoteComedy: Max Factor mascara makes eyelashes appear three times longer? Well them Max Factor should make condoms.

Humour, topical or lewd

RT @juliesandler: Congrats @hayleybay and @birchbox !!! RT @TechCrunch: Accel Leads $10.5M Round In Cosmetics Discovery Platform Birchbox http://t.co/C0By4La

How Cosmetics Giant Estee Lauder Leverages Social Media on a Global Scale http://ow.ly/6hb2c [Do you buy cosmetics with your mobile phone?]

Business & financial news